伊達家の紋章[三ツ引関（豊引関）]から考案され、仙台市の「仙」の字を図案化しています。昭和8年制定。

The crest of Sendai City is derived from Mitsuhiki-ryo (Tatehiki-ryo), which is the Date family crest. This was redesigned into the Chinese character for "sen" from Sendai. It officially became the Sendai City crest in 1933.