Startup Preparations Plan

MM　 DD　　 YYYY

Name of Applicant　　　　　　　　　　　Seal

Signature ( )

1. Applicant Overview

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| (1) Motive for starting a business, and future prospects (including the reason for wanting to start a business in Sendai City) |
| (2) Applicant’s position and role in the business |
| (3) Qualifications, work experience, special skills, owned intellectual properties, etc. that provide a background for starting the business. |
| (4) If there is anyone else also applying in collaboration for the business in question, please state the name(s) of such applicant(s) |
| (5) Business startup schedule \* Please enter details as estimated upon startup |
| A. Scheduled business commencement date | 　　(MM, (DD), (YYYY) \* Date of corporate registration, date of the notification of business commencement, etc. |
| B. Type of business |  |
| C. Products / Services to be provided |  |
| D. Address of the business office to be established | Sendai City |
| E. Capital / Total amount of contributions(or personal funds) | Thousand(s) of Yen |  |
| F. Shareholder composition(Ownership ratio) | Name of shareholder | Address | Ownership ratio |
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|  |  |  |
|  |  |  |
| Total |  |
| G. Executive officer\* Other than the applicant | Name: | Nationality: |
| Address: | Position: |
| H. Number of employees | Full-time employees: Part-time employees: Total: |

2. Business Overview

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| (1) Outline of the business to be conducted (outline of products/services) |
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| (2) How products/services will be sold/provided (customers/clients, sales methods, unit selling prices, etc.) |
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| (3) Product manufacturers, service providers, suppliers, partners, cost rates, and cost breakdowns |
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| (4) Necessary managerial resources (business funds, offices, facilities, licenses, employees, etc.) |
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| (5) Reasons why your business will be profitable, and factors differentiating the applicant’s business from competitors in Sendai City’s market(Innovative technologies, products, services, business models, etc.) |
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3. Profit Plan

Scheduled date of incorporation (business commencement):

(MM), (DD), (YYYY) (expected)

(Unit: thousand yen)

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| --- | --- | --- | --- |
| Scheduled fiscal term (end of month) | First term (1styear) | Second term (2nd year) | Third term (3rd year) |
| Sales (a) |  |  |  |
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| Costs of sales (material costs, labor costs, expenses, outsourcing costs, etc.) (b) |  |  |  |
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| 　 |  |  |  |  |
| Gross profit/loss on sales (c = a − b) |  |  |  |
| Selling, general and administrative expenses (d) |  |  |  |
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| Operating profit/loss (e = c − d) |  |  |  |
| Interest expenses (f) |  |  |  |
| Ordinary profit/loss (g) |  |  |  |
| Extraordinary profit/loss (h) |  |  |  |
| Profit/loss before tax(i) |  |  |  |
| Profit/loss after tax(j) |  |  |  |

\* Assume a corporation tax rate of 40%

\* Calculate without applying tax loss carryforwards

4. Funding Plan upon Commencement of Business

Scheduled date of incorporation (commencement of business):

(MM) (DD), (YYYY) (expected)

Funds in hand upon commencement of business (cash deposit balance)
　　　　　　　　　　　 yen (expected)

(Unit: thousand yen)

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| --- | --- | --- | --- |
| Necessary Funds | Amount | Procurement Method | Amount |
| Funds for facilities | 1 | Real estate(Breakdown) |  | Personal funds |  |
| Amount of borrowings from financial institutions(Breakdown and repayment method) |  |
| 2 | Facilities(Breakdown) |  |
| Other(Breakdown and repayment methods) |  |
| Operating funds |  | Payments for purchases necessary for business commencement, funds for paying expenses, etc. |  |
| Total |  | Total |  |

\* Please make sure that there is no discrepancy between the totals on both sides