Startup Preparations Plan

MM　 DD　　 YYYY

Name of Applicant　　　　　　　　　　　Seal

Signature ( )

1. Applicant Overview

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| --- | --- | --- | --- | --- | --- |
| (1) Motive for starting a business, and future prospects (including the reason for wanting to start a business in Sendai City) | | | | | |
| (2) Applicant’s position and role in the business | | | | | |
| (3) Qualifications, work experience, special skills, owned intellectual properties, etc. that provide a background for starting the business. | | | | | |
| (4) If there is anyone else also applying in collaboration for the business in question, please state the name(s) of such applicant(s) | | | | | |
| (5) Business startup schedule \* Please enter details as estimated upon startup | | | | | |
| A. Scheduled business commencement date | (MM, (DD), (YYYY) \* Date of corporate registration, date of the notification of business commencement, etc. | | | | |
| B. Type of business |  | | | | |
| C. Products / Services to be provided |  | | | | |
| D. Address of the business office to be established | Sendai City | | | | |
| E. Capital / Total amount of contributions  (or personal funds) | Thousand(s) of Yen | | |  | |
| F. Shareholder composition  (Ownership ratio) | Name of shareholder | Address | | | Ownership ratio |
|  |  | | |  |
|  |  | | |  |
|  |  | | |  |
| Total | | | |  |
| G. Executive officer  \* Other than the applicant | Name: | | Nationality: | | |
| Address: | | Position: | | |
| H. Number of employees | Full-time employees: Part-time employees: Total: | | | | |

2. Business Overview

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| --- |
| (1) Outline of the business to be conducted (outline of products/services) |
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| (2) How products/services will be sold/provided (customers/clients, sales methods, unit selling prices, etc.) |
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| (3) Product manufacturers, service providers, suppliers, partners, cost rates, and cost breakdowns |
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| (4) Necessary managerial resources (business funds, offices, facilities, licenses, employees, etc.) |
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| (5) Reasons why your business will be profitable, and factors differentiating the applicant’s business from competitors in Sendai City’s market  (Innovative technologies, products, services, business models, etc.) |
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3. Profit Plan

Scheduled date of incorporation (business commencement):

(MM), (DD), (YYYY) (expected)

(Unit: thousand yen)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Scheduled fiscal term (end of month) | | First term (1styear) | Second term (2nd year) | Third term (3rd year) |
| Sales (a) | |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Costs of sales (material costs, labor costs, expenses, outsourcing costs, etc.) (b) | |  |  |  |
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|  |  |  |  |  |
|  |  |  |  |  |
| Gross profit/loss on sales (c = a − b) | |  |  |  |
| Selling, general and administrative expenses (d) | |  |  |  |
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|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Operating profit/loss (e = c − d) | |  |  |  |
| Interest expenses (f) | |  |  |  |
| Ordinary profit/loss (g) | |  |  |  |
| Extraordinary profit/loss (h) | |  |  |  |
| Profit/loss before tax(i) | |  |  |  |
| Profit/loss after tax(j) | |  |  |  |

\* Assume a corporation tax rate of 40%

\* Calculate without applying tax loss carryforwards

4. Funding Plan upon Commencement of Business

Scheduled date of incorporation (commencement of business):

(MM) (DD), (YYYY) (expected)

Funds in hand upon commencement of business (cash deposit balance)  
　　　　　　　　　　　 yen (expected)

(Unit: thousand yen)

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| --- | --- | --- | --- | --- | --- |
| Necessary Funds | | | Amount | Procurement Method | Amount |
| Funds for facilities | 1 | Real estate  (Breakdown) |  | Personal funds |  |
| Amount of borrowings from financial institutions  (Breakdown and repayment method) |  |
| 2 | Facilities  (Breakdown) |  |
| Other  (Breakdown and repayment methods) |  |
| Operating funds |  | Payments for purchases necessary for business commencement, funds for paying expenses, etc. |  |
| Total | | |  | Total |  |

\* Please make sure that there is no discrepancy between the totals on both sides